



## Maddie Hornok

Graphic Designer

847 527 7992

maddie@madddesign.art

www.madddesign.art

## EDUCATION

### Bachelor's of Fine Arts in

### Design and Visual Communication

University of Wisconsin-Milwaukee

Graduated December 2022 | GPA: 3.5

## AWARDS

- Dean's List
- President's List
- American Legion Excellence

## EXHIBITIONS

- UWM Object Show
- UWM Entrepreneurship Showcase
- BFA Capstone Exhibition

## SKILLS + SOFTWARE

- 8+ years of Adobe Suite
- Mac, Illustrator, InDesign, Photoshop, Premiere Pro, Microsoft360, and Wix/ Squarespace
- 3D experience using Cinema 4D, Rhino, Keyshot and Adobe Dimensions
- Proficient in layouts, typography, color, branding, working with grids and photography
- Ability to work on multiple projects at once in a fast-paced environment with tight deadlines
- Special interest in product/ packaging design
- Ability to learn quickly and adapt to current times with softwares like Figma, Invision, Teams, Zoom
- Basics of HTML and CSS

## EXPERIENCE

May 2022 - Present

### Package Design Intern

| Menasha Packaging, Hartford, WI |

Taught Cinema 4D in conjunction with a training program that has been developed through the years, assist with company daily design functions, redesigning booths for recruiting events

Spring Semester 2022

### Graphic Design Intern

| InfluenceTee, Remote |

Complete weekly task sheets, work with team and creative director, refine with feedback, attend meetings

Spring Semester 2022

### Art Editor | Layout Editor

| Furrow, Milwaukee, WI |

Reviewed and discussed submissions, design and adjust layouts for magazine, using and applying brand guidelines

May 2020 - Present

### Server

| Milwaukee Sail Loft, Milwaukee, WI |

High volume, communication, organization, customer service, patience, physical stamina, memory for patrons and their orders, conflict resolution

Spring Semester 2019

### Teacher's Assistant

| Graphic Design I, Crystal Lake, IL |

Assisted professor in daily organizational tasks and grading, helped student progress design thinking and critique for refinements